

3rd INTERNATIONAL E-CONFERENCE

on

**Modern Global Strategy in Management,
Commerce, Mathematics, Science &
Technology**



March 18th (Friday) 2022



Organized by



J.H.A. Agarsen College

NO. 1, MANJAMBAKKAM ROAD, MADHAVARAM, CHENNAI - 600060

Website: www.agarsencollege.com

Ph: 044 - 25559002 / 3

ABOUT THE COLLEGE

Jayagovind Harigopal Agarwal Agarsen college was established in 2000 by Agarwal relief & educational Trust with a vision " To impart value based education with a excellent skills and competencies, to enable the youth to face the realities of life", and with the mission to provide quality Education in accordance with the motto "Vidhya Vindate Amirtham" and strive to develop the youth with character, leading to preservation of culture and traditions and thereby enabling them to become worthy citizens"

The college has completed 22 Academic years and it provides Higher education for students in Rural areas and the college now offers 10 UG and 2 PG Programmes and Research Programmes such as M.Phil (Commerce) and Ph.D (Commerce) has become part of the academic curriculum.

CONFERENCE THEME

International E-Conference on Modern Global Strategy in Management, Commerce, Mathematics, Science & Technology - 2022 (ICMGS-2022) aims to provide a forum for researchers from both Academia and industry to share their latest research contributions and promotes to exchange knowledge on Modern Global Strategy in Management, Commerce, Mathematics, Science & Technology to shape the future.

CONFERENCE OBJECTIVES

- To enable Professionals/Educationists to exchange their ideas and opinions.
- To provide a platform to Academicians and Researchers to present their views based on the theme specialized.

MANAGEMENT

Business Administration
Human Resource Management
Finance Management
Marketing Management
Production Management
Operations Management
Hotel Management
Tourism Management
Insurance Management
Advertising Management
IT Management
Project Management
Quality Management

MATHEMATICS & INFORMATION TECHNOLOGY

Artificial Intelligence & Robotics
Applied Mathematical Science and its Applications
Big Data Applications, Challenges and Opportunities
Cloud Computing
Data-driven Analytics and Pattern Recognition
Data Mining
Internet Of Things
Mobile Technology and Applications
Modern Mathematical Methods
System Security

COMMERCE

Banking & Financial Inclusion
Small Finance Banks
Consumer Behaviour
New Product/Service
Development and Innovation
Relationship Marketing
Rural Consumers
Social Marketing
Social Media Marketing
Green banking
Entrepreneurial Development

SOCIAL SCIENCE & HUMANITIES

Economics
Education
Philosophy
Mathematics
Statistics
Social Work
Public Administration
Women's studies
International Relations
Development Studies
Archaeology
Astronomy
English
History

PAPER FORMAT: Kindly follow the Guidelines

The paper should be original and unpublished work. Full paper with abstract (250 words) and key words (5-9) should be submitted through e-mail: conference@agarsencollege.com only, on or before 12th march 2022.

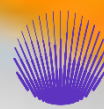
Language	:	English
Font Size	:	12/14
Font Style	:	Times New Roman
Line Spacing	:	1.5 lines space
Paper Size	:	A4 Size
Maximum Pages	:	8-10 pages.

The title of the paper, name of the participants, designation, organization, address, telephone number and E-mail for each participant should be mentioned. The paper should not be more than three participants; each participant must register separately.

All papers will be subject to blind review by the peer expert committee.

PUBLICATION

Selected papers will be published in Scopus, Web of Science & UGC Care List Journals.



Web of Science Group



PUBLICATION FEES

Publication	Fees
Scopus(Q1/Q2)	On Request
Web of Science	On Request
UGC Care (Printed copy)	Rs. 2200

A/C. Name : JHA Agarsen College,
A/C. No. : 236301000001768
IFSC code : IOBA0002363
Bank Name : Indian overseas Bank
Branch : Madhavaram, Chennai - 600 060

The last date for submission of registration form and payment of Publication fee is 12th March 2022.

FREE CERTIFICATE FOR ALL PARTICIPANTS

ORGANIZING COMMITTEE

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Shri. Harish Kumar Sanghi, Secretary

PATRON

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